

Dual Degree: Associate of Science degree in Physical Therapist Assistant/Bachelor of Science degree in Health Care Business Management

Mission

The program for the Bachelor of Science in Health Care Business with a major in Management is designed to develop the knowledge, leadership and critical thinking skills for individuals to become successful in business and health care work environments. The minor in Health Care Business Management complements any major program in a health care related field and provides the fundamental knowledge and the professionalism needed to apply basic business principles.

Philosophy

The personal and professional success of the business student is based on the integration of curriculum with practical application experience. Selection of coursework is based on the needs of the individual to ensure students can apply the knowledge with a capstone internship in a related business environment. Traditional students as well as distance students can achieve this business knowledge through an interactive and motivational learning environment.

Outcomes

Clarkson College recognizes the structural changes which have evolved in the health care industry. Over the next decade, many health care roles will be redefined, others eliminated, and others created. Health care professionals serving within the industry will be required to adjust to these environmental changes. Those entering the profession will be expected to possess new skills and talents to be productive employees. Clarkson College has developed a Bachelor of Science in Health Care Business with a major in Management and a minor in Health Care Business Management for all other majors. Upon completion of the degree plan, the student will be able to:

- Demonstrate professional, responsible and innovative leadership for health care agencies, both in traditional and non-traditional settings
- Establish a foundation for leadership based on advanced knowledge to assume the complex role of an administrator.
- Demonstrate theoretical knowledge and analytical abilities necessary to be prepared for leadership positions in the health care setting.
- Evaluate strategies based on concepts of leadership and management theory.
- Integrate cultural, economic, ethical, legal and professional standards along with responsible use of resource utilization in a leadership role.

Outcome Measures

Through the monitoring of current health care and economic trends, the student will be better equipped to make practical application of the theoretical information taught in the classroom.

Sources of evaluation will include:

- Evaluations that review the established criteria of the coursework, including exams, research papers and presentations.
- Evaluations and feedback through employer surveys used in the internship program.
- Student's written communications and oral presentations to increase self-confidence and knowledge of theoretical application.
- Course assessment by grades and performance evaluations. In addition, it is by continual review of the student's progress each semester that the instructor begins to see an increase in knowledge and the adaptation of this knowledge. The capstone internship incorporates the application of fundamental theories and skills learned in the classroom.

Dual Degree Curriculum

The Bachelor of Science degree in Health Care Business major at Clarkson College provides the opportunity for those students who have completed an associate degree to expand their career

opportunities in the health care field. The Bachelor of Science degree in Health Care Business Management major has a minimum requirement of 129 semester hours. A maximum of 70 semester hours earned in an associate degree may be transferred to meet the requirements for the Bachelor of Science in Health Care Business Management major program.

In addition to transfer credits, Clarkson College has a dual degree option that will allow the associate degree obtained at Clarkson College to be used directly as electives in the bachelor's degree program.

- Dual Degree: Associate of Science degree in Physical Therapist Assistant/Bachelor of Science degree in Health Care Business Management (160 total credit hours).

Service-Learning and Community Service Graduation Requirements

30 hours (23 Service-Learning)* of Clarkson College Service hours must be completed prior to graduation. Graduates who do not complete the required number of Service hours will not receive diplomas or transcripts, until the hours have been completed. ***Note:** *Service hours accrued beyond the minimum number of required service hours can be applied toward the requirements for the Maltese Cross Certificate or Medal.*

PTA/HCBM Dual Required Courses

General Education Courses (27 semester hours)		Semester Hours
EN 101	English Composition I	3
EN 102	English Composition II or Literature, 100 level or higher	3
HC 301	Western Humanities and the History of Health Care	4
HC 315	Issues in Health Care	2
MA 120	College Algebra	3
PY 101	Introduction to Psychology	3
SO 101	Introduction to Sociology	3
ST 310	Statistics	3
HC 102	Health Care Communications	3
		Total 27

Support Courses (12 semester hours)		Semester Hours
BU 102	Introduction to Computers	3
BU 104	Basic Computer Applications	3
BU 204	Advanced Computer Applications	3
HM 301	Overview of Coding and Reimbursement	3
		Total 12

Business Major Core Courses (42 semester hours)		Semester Hours
BU 200	Principles of Microeconomics	3
BU 202	Principles of Macroeconomics	3
BU 207	Principles of Accounting I	3
BU 209	Principles of Accounting II	3
BU 210	Business Communications	3
BU 211	Business and Health Law	3
BU 306	Principles of Management	3
BU 320	Human Resource Management	3
BU 326	Principles of Marketing	3
BU 340	Management of Information Systems	3
BU 344	Business Finance	3
BU 371	Organizational Behavior	3
BU 414	Project Design and Management	3
BU 442	Strategic Planning	3
		Total 42

Business Major Courses (24 semester hours)		Semester Hours
BU 309	Medical Billing and Reimbursement	3
BU 355	Compliance Issues	3
BU 420	Long-Term Care	3

BU 466	Health Care Delivery and Managed Care	3
BU 470	Issues and Policies in Public Health	3
BU 496	Internship	3
HM 150	Health Care Concepts	3
HM 353	Database Management and Networks	3
		Total 24

Health Care Business Electives or Physical Therapist Assistant Courses (55 semester hours)

Course	Course Title	Semester Hours
BI 211	Basic Anatomy	4
BI 213	Physiology	4
PTA 101	Introduction to Physical Therapy	3
PTA 102	Medical Terminology	2
PTA 104	Functional Anatomy for the PTA	2
PTA 110	Basic Skills in PT	3
PTA 115	Therapeutic Exercise I	3
PTA 120	Therapeutic Modalities I	3
PTA 125	Clinical Practicum I	1
PTA 205	Pathophysiology	3
PTA 210	Therapeutic Modalities II	3
PTA 212	Professional Issues	1
PTA 215	Therapeutic Exercise II	3
PTA 230	Advanced Procedures	3
PTA 235	Therapeutic Exercise III	3
PTA 220	Clinical Practicum II	3
PTA 240	Clinical Practicum III	5
PTA 245	Clinical Practicum IV	6

Total Semester Hours in Program 160