Clarkson College launched a rebranding initiative Aug. 26 that reflects its reputation of preparing students to be the best in the expanding field of health care.

The rebranding effort brings various enhancements to Clarkson College, including its new tagline “Prepare to be the best.” In addition to the tagline is a new logo, color combination, messaging, marketing strategies, building signage and a refreshed website.

Conservation of certain College traditions was also key in the development of the new brand image, such as the preservation of the Maltese Cross. Since the establishment of Clarkson College in 1888, the Maltese Cross has served as the College symbol, representing protection and a badge of honor. Its story originated with the Knights of Saint John of Jerusalem, a charitable organization that existed during the eleventh and twelfth centuries who became known as the Knights of Hospitalers because of their charity toward the sick and poor in setting up hospices and hospitals.

Clarkson College pursued the rebranding process with the intent of achieving a brand identity that accurately portrays who the College is today and what it has to offer.

“This is an exciting time for the College,” said Jina Paul, Director of Marketing. “Several months of work led up to the launch of a new brand that we [the College Community] believe reflects what Clarkson College is doing in a compelling, persuasive and honest manner.”

The initial phase of the rebranding process included extensive market research. Results from the research led to the creative phase, in which a new tagline, logo and color palette were developed. The third phase involved integrating the new elements in all marketing channels. The outcome is a brand that represents the commitment of Clarkson College to prepare students to professionally provide high quality, ethical and compassionate health care services.

“The delivery of our message has changed, not the message itself,” said Paul. “As Clarkson College moves forward with the new brand, we can expect positive growth and preservation of our remarkable reputation.”

Clarkson College Launches Rebranding Initiative
New efforts reflect the Clarkson College Mission
Scrapbook Day was the only event planned! Sept. 16 through the 18, activities were organized to celebrate anniversaries for years 1950, 1970, 1980, 1985, 1990 and 2000. The festivities kicked off with a brunch where classes were able to share stories of their experiences at Clarkson College. Following the brunch, the Alumni Association hosted their annual meeting and concluded the day by attending Convocation at Trinity Cathedral located at 113 N. 18th St. in downtown Omaha. On Saturday, a Continuing Education Event (CEU), “Pandemic Issues and Ethics,” was held. That evening, the Alumni Association hosted a dinner with entertainment provided by humorist Mary Maxwell.

The Alumni Association also continues to build a Student Alumni Association with the goal of transitioning current Clarkson College students to active alumni members. Stay tuned for future events as the association continues to offer opportunities to share memories, network, mingle and keep in touch with other alumni.

If you have any comments or suggestions on how the Alumni Association can improve your alumni experience, please drop us a line. We look forward to seeing you at future events! Until next time,

Jena Dickinson, B.S., ’08
Alumni Association President
402-552-3632
dickinsonjena@clarksoncollege.edu

Alumni Scholarship Donations
Oct. 1, 2009 through Sept. 30, 2010

Below is a listing of donors who have given to the Alumni Scholarship Fund. These donations are greatly appreciated and assist the Association in continuing to be able to award scholarships.

$10 TO $99

Cindy Johnson Arbaugh ('78, ’09)
Joan Blum (’81, ’86, ’98)
Susan Grady Bristol (’07)
In memory of James Cready and in honor of Dr. Patricia Book Perry.

Florence Mortenson Cline (’44)
In memory of Class of 1944, C. Cooper, M. Deichert, B. Esteb, P. Geiger, E. Groat, R. J. Hopkins, J. Jensen, M. Krummam, M. Marcy, R. Mathews, V. McImen, M. Payne, J. Potter, H. Rossell, and L. Williams as well as our teachers and head nurses. Also, honor goes to those who supported us emotionally, financially and spiritually and especially to all those who gave their lives in WW II and all the wars that have followed.

Barbara Doud Davis (’46)
In honor of Dr. Patricia Book Perry.

Carla Dirscherl (’07)
Mary Dobelman (’94)
In honor of Dr. Tom Dobelman for his work in head and neck cancer in our region.

Norma Hintz (’87, ’88)
In honor of Dr. Patricia Book Perry.

Shirley A. Hunter (’51)
Gary Javitch (’95)
Margaret Simon Jensen (’53)
Mary Kay Wheeler Jordan (’74)
In memory of Betty Hearty.

Jeanette Kassmeier (’72, ’86)
Rosemary Lebeda (’00)
Carol Tordik McColl (’68)
Ruth Pam Webb McEwan (’48)
In memory of her daughter, Patmella Louise McEwan.

Tish Bunker Naprstek (’68)
In memory of Sharr Hansen.

Cheryl Neuroth Olomon (’71)

Winifred Parker (’42)
Susan Matson Pinquoch (’68)
In memory of Bev Andersen and Marcia Stoller.

Marcia Fitzgerald Weeks (’55)
In memory of Virda Fitzgerald.

Barbara Lynch Young (’55)
In memory of father Tim Lynch and mother Mae Lynch.

$100 TO $499

Florence (’44) & Eugene Cline and Verle & Rose Martin
In memory of Eleanor Martin Chambers (’38) and Verle & Rose Martin.

Bev Zdan Wright Glater (’53)
In memory of Steve and Georgia Zdan.

Jaynela Kious Hogan (’49)
In memory of her sister, Beverly Joan Kious Cordova (’50).

Doris Dillard Jirak (’49)
In memory of Eleanor Bannings Hicks (’36).

Rita VanFleet (’67, ’94, ’06)
In memory of Dr. George Loomis.

Van Hoffman, honorary alumni

DONATE

Making a donation to the Scholarship Fund is a way to recognize or memorialize someone while helping students meet the financial challenges of college expenses. Donations can be sent to: Alumni Coordinator, Clarkson College, 101 South 42 Street, Omaha, Neb. 68131. Make checks payable to “Alumni Association Scholarship Fund.” The Alumni Association is very grateful to all who have so generously donated.

The Gateway to Success Scholarship
Celebrating 10 years of success

The Gateway to Success Minority Nursing Scholarship program goes back 10 years through the insight of Dr. Louis Burgher. The goal of the program is to increase the number of minorities in the nursing profession. The program provides financial assistance to qualified minority students accepted into the Baccalaureate Nursing program at Clarkson College. Gateway scholars also complete a summer internship each year at The Nebraska Medical Center. Twenty-four minority students have successfully completed the program. Graduates are currently working in a variety of health care settings locally and throughout the U.S. Several graduates are currently enrolled in Master’s degree programs. One Gateway student recently graduated from Clarkson College with a Master’s degree and is a Nurse Practitioner in Georgia.

ONLINE GIVING: A UNIQUE WAY TO DONATE

Here’s a new easy way to shop, get coupon deals and raise money for the Clarkson College Alumni Association. Simply begin using Yahoo! powered GoodSearch.com as your search engine, and they’ll donate about a penny to the Alumni Association every time you search online.

Check out the coupon and deals section of the site, and do all of your shopping through GoodSearch online shopping where you can shop at more than 950 top online retailers. A percentage of your purchases will be donated to the Alumni Association.

Before you surf the web, indicate that you support the Alumni Association by entering “Alumni Association – Clarkson College” in the search box on the GoodSearch website. Don’t forget to download the toolbar for easy access to shopping and searching at GoodSearch.com.
Alumni Brunch Kicks Off Annual Alumni Weekend Festivities

Fond college memories recalled during event

A brunch was held for all Clarkson College alumni on Thursday, Sept. 16. The honoree classes for the event were 1950, 1970, 1980, 1985, 1990 and 2000. Dr. Burgher updated the group on College activities and plans. This year marks the highest enrollment year to date for Clarkson College.

The class of 1970 had the most members in attendance and enjoyed catching up with one another. Marjorie Schimonitz was the only attendee who was able to come from the class of 1950, but other classmates sent notes for the memory booklet with regrets that they were unable to attend. The family of Beverly Joanne Kious Cordova (’50) sent a donation for the scholarship fund in her memory to recognize the anniversary of her graduation.

This year also marks the 10th anniversary of the Gateway to Success Minority Nursing Scholarship for students in the Bachelor of Science in Nursing program. Graduates of the program were also honored guests. Dr. Aubray Orduna spoke about the progression and successes of the program over the past 10 years.

Alumni had fun sharing their school and life experiences with one another. The open microphone session gave alumni a chance to share some of the best and worst experiences they encountered while being a student at Clarkson College. The “best” and “worst” memories recalled are listed on page 5.
Tour of Bellevue Medical Center Given
New facility is one of the most energy efficient hospitals in Midwest

On Friday, Sept. 17, a tour of the Bellevue Medical Center was given to alumni participating in the September Alumni Association events. The tour was led by Clarkson College alumnae Jackie Pameinter, R.N., M.S.N., Chief Nursing Officer, and Cindy Arbough, R.N., B.S.N., Chief Operating Officer. The facility opened May 17 and is located on 22 acres at the juncture of Highway 370 and 25th Street in Bellevue, Neb. It is a community hospital with an adjoining medical office building. The campus was built utilizing Leadership in Energy and Environmental Design (LEED) certification requirements, making it one of the most energy efficient hospitals in the Midwest. The exterior grounds have been landscaped using native plants and grasses.

The mission of the Bellevue Medical Center is to support the health care needs of the community by providing a healing environment focused on quality, compassion and personalized care. The medical center provides 24-hour emergency care, inpatient and outpatient surgery, maternity services, intensive care, cardiology services including cardiac catheterizations, cancer services, a pharmacy, radiology— including a 64 slice CT— and diagnostic and lab testing. Anesthesia services are provided in-house 24 hours a day, seven days a week.

Currently the medical center has four floors with 266,000 sq. ft. of space, including the ability to add another three floors. All of the inpatient rooms are private and are built with a noise reduction design. They have large windows that provide natural light and views of the grounds.

Adjacent to the hospital is a 60,000 sq. ft., three-story, medical office building. This building houses multiple physician practices plus physical, aquatic, occupational and speech therapy services. It has an outpatient pharmacy, cardiac and pulmonary rehab areas and also provides a conference center.

Bellevue Medical Center is a joint venture of The Nebraska Medical Center, University of Nebraska Medical Center physicians and some private practice physicians. Dr. Richard Osterholm is the Chairman of the Board of Directors at the Bellevue Medical Center. Dr. Marlin Stahl is the Chief Medical Officer, and Martin T. Carmody is the Chief Executive Officer.

Those on tour were very impressed with the quiet and relaxing environment, considering the hospital had almost all of its inpatient beds filled and the emergency room was very busy. The technological advancements and environmental sensitivities were evident throughout the hospital. Both the facility and its staff are very favorably received by those patients seeking care. The facility’s Press Ganey scores for care satisfaction are currently at 97 percent.

CEU Event Enjoyed by Attendees

The Alumni Association sponsored an educational event Saturday, Sept. 18. The title of the event was “Pandemic Issues and Ethics.”

Dr. Philip Smith, Chief of Infectious Disease at The Nebraska Medical Center (TNMC) and Director of Biosecurity, Biopreparedness and Emerging Infectious Diseases, and Sharon Metcalf, R.N., M.Ed., Biopreparedness Education Program Director at the University of Nebraska Medical Center (UNMC), gave an overview of past and present pandemics. Shelly Schweidhelm, R.N., M.S.N., Director of Emergency/trauma/disaster Services at TNMC, shared the hospital’s emergency preparedness plan and discussed the methodology for putting certain plans into place. Kristin A. Watkins, M.B.A., Librarian and Grants Coordinator for the Center for Preparedness Education at UNMC and Creighton University, portrayed Typhoid Mary as she presented a skit about quarantine and its effects on society. Discussion about the ethics and effectiveness of the practice were discussed after the skit.

Participants in the event gained a wealth of information on pandemic issues and ethics. The attendees were very complimentary of the program and gave it excellent reviews.
Alumni Volunteers to Help Haitian Earthquake Victims

Recently, Meredith Smith ('08, '09) and Nina Fidler ('09), Radiologic Technology and Medical Imaging graduates, accompanied five nurses and an orthopedic doctor to treat and care for the earthquake victims in Haiti. Meredith Smith agreed to answer a series of questions that documented her experiences.

Discuss the events that lead to you going to Haiti.

At the time of the earthquake, I was working at Creighton University Medical Center (CUJMC), which partners with the Institute for Latin American Concern (ILAC). Very soon after the earthquake, a group of doctors and nurses went to help. About a month after the earthquake, a group of doctors and nurses went to help. About a month after the earthquake, a group of doctors and nurses went to help. A group of doctors and nurses went to help. When I was asked if I would be interested in going with the second group to Haiti. At first I wasn’t sure. The short, two day notice shocked me, but I called a friend who is also a x-ray technologist and asked if she would like to go as well. We decided to go and ended up flying out two days later.

What were your responsibilities as part of the health care team that was stationed in Haiti?

There were a large number of femur fractures as well as fractures to the lower leg, arm, mandible, etc. However, our main focus was to put internal fixators in as many of the patients as possible. We did five to seven surgeries a day and sometimes took x-rays on more than 30 patients. It was difficult because you had to carry all of the x-rays from the outdoor tents into the building. Surgery was difficult, as anesthesia was limited. Most patients had spinals and were awake the whole time.

What were the hospital facilities like?

The hospital was a two story building that consisted of a pharmacy, four operating rooms, a consultation room, two small rooms for patients who were sick but not injured, a sterilization room, a supply room and an x-ray room. All of these rooms were small, and the pharmacy and supply rooms consisted only of what was provided to us. The hospital’s upstairs had several large rooms that a lot of the volunteers stayed in, as well as a kitchen and commons area where we would gather for meetings. With the exception of ICU patients, all of the patients stayed in large tents in a small chapel or the orphanage. The patients wanted to stay in the tents because they feared another earthquake could hit and the buildings would collapse on them again.

Describe the camp where you stayed.

There was a house across the road from the hospital where I and the rest of the volunteers stayed. We slept on small cots on the floor, and there were about eight of us in the same room. The electricity didn’t always work and the water was only on part of the time. It was important to keep a flashlight with you because you never knew when the electricity would go out. When the water did work, it was freezing cold with a lack of water pressure. There were always kids running around. We gave them soccer balls to play with, and they also loved to get their picture taken and look at it. Also, the Dominican Republic military went outside to brush our teeth with bottled supplies.

“At when looked at what the victims were going through, nothing we did was truly a challenge.”

What were the nearby towns like?

Jami’s was a small town made up of dirt roads and tiny shacks, most of which didn’t have electricity. The store we would go to after work was about the size of a typical hospital room in the United States. It had electricity, and was lit by candles when the power went out. It had a goat that stayed there, as it belonged to the owner. He was quite popular and is probably in more pictures than anyone else.

Describe a typical day at the camp.

We usually woke up at 6:30 a.m., ate breakfast, went outside to brush our teeth with bottled water and then walked across the road to the hospital. After our morning meeting, we took x-rays and worked in the operating room until about 7 or 8 p.m. We usually ate lunch around 2 or 3 p.m. By the time we finished with the patients, got the lists ready for the next day and ate supper, it was usually about 9 p.m. when we got back to the house. We would then wash in line to take cold showers. After the long days, everyone needed a little time to relax, so most of the volunteers met on the road to hang out for a few hours before going to bed. Then, we would go home, sleep and get up six hours later to do it all over again.

What was the greatest challenge that occurred during your stay?

I can’t really say there were many challenges. The hardest part was physically carrying patients inside and trying to get x-rays in such poor conditions. When we looked at what the victims were going through, nothing we did was truly a challenge.

What did you learn from the experience?

I learned how much we take for granted and how fortunate we are in the U.S.

How did the visit to Haiti affect your views on health care, both nationally and world-wide?

It reinforced how privileged we are in the U.S. to have a high level of health care. It is so sad to see the suffering that was caused due to lack of medical care.

What will you remember the most from your experience in Haiti?

I will remember my patients most of all. I still remember almost all of their names and can tell you who is in every single one of my pictures. They were so nice, so grateful and so strong. There were kids, women, elderly and everybody in between. You could tell by their faces they were in pain, but they never complained. If you asked them to move, they would. These patients who had external fixators sticking out of their femurs, but they still kept smiles on their faces. I had one patient whose husband and three children all died in the earthquake, and she lost a leg, but she still smiled and gave me a hug every time I saw her. The Haitian people were amazing and so grateful for anything they were given.

Alumni Times

August 2010 Clarkson College Graduates

Academic Excellence Awards

Presented to the graduate in each program with the highest grade point average.

Michaela Leffler
Diploma in Practical Nursing

Hillary B. Marino
Associate of Science in Radiologic Technology

Brittany Ann Schipman
Associate of Science in Physical Therapy Assistant

Alexander D. Wagner
Associate of Science in Medical Imaging

Diploma in Practical Nursing

Michelle Cavanaugh
Chasity Zoe Johnson
Michaela Leffler
Jill Nichole Royer
Annemarie Eva Sorensen
Amber Victoria Warholoski
Rebecca Anne Triplett

Megan Lynn Brooks
Tania Kay Murphy
Carla M. Potter
Jennifer Leigh Preston
Julie Alyssa Roth
Brittany Ann Schipman
Annemarie Eva Sorensen
Amber Victoria Warholoski
Dannille L. Wimer

Maltese Cross Certificate

Megan Lynn Brooks
Tania Kay Murphy
Carla M. Potter
Jennifer Leigh Preston
Julie Alyssa Roth
Brittany Ann Schipman
Annemarie Eva Sorensen
Amber Victoria Warholoski
Dannille L. Wimer

Associate of Science in Radiologic Technology

Ashley Hobbs Flattery
Master of Science in Radiologic Technology

Stephanie M. Templeton
Bachelor of Science in Nursing

Megan Lynn Brooks
Tania Kay Murphy
Carla M. Potter
Jennifer Leigh Preston
Julie Alyssa Roth
Brittany Ann Schipman
Annemarie Eva Sorensen
Amber Victoria Warholoski
Dannille L. Wimer

Bachelor of Science in Medical Imaging

Brittany Anne Barritt
Megan Lynn Brooks
Nathan Alan Brown
Jeffrey Eymarr
Mya C. Fargmeier
Marla Kay Graff
Mary Margaret Huddis
Karla Marie Holland
Sabrina Nicole Lee
Amanda Marie Leonardo
Vidoche Leopreman
Tanis Kay Murphy
Traci M. Noon
Kaye Lea Parka
Erica May Pease
Jennifer Leigh Preston
Kelley Marie Roth
Megan Kristin Roff
Ashley Marie Schneiders
Ashlin L. Soukup
Alexander D. Wagner
Amber Victoria Warholoski
Nathan William Webb
Brianna Leigh Wtpf
Kenneth R. Wright

Master of Science in Health Care Administration

Ashley Marie Schneiders
Bachelor of Science in Medical Imaging

Jennifer Leigh Preston
Kapra Danielle Smith
Elizabeth Diane Thielen
Marcus Wayne Walton
Mary Jo Williams
Dannille L. Wimer
Sara L. Wonder

Master of Science in Nursing

Kenzie D. Ascoli
Megan Lynn Brooks
Tania Kay Murphy
Carla M. Potter
Jennifer Leigh Preston
Julie Alyssa Roth
Brittany Ann Schipman
Annemarie Eva Sorensen
Amber Victoria Warholoski
Dannille L. Wimer

Jill Nichole Royer
Michaela Leffler
Chasity Zoe Johnsen
Atlantic Lee Lepreman
Tanis Kay Murphy
Traci M. Noon
Kaye Lea Parka
Erica May Pease
Jennifer Leigh Preston
Kelley Marie Roth
Megan Kristin Roff
Ashley Marie Schneiders
Ashlin L. Soukup
Alexander D. Wagner
Amber Victoria Warholoski
Nathan William Webb
Brianna Leigh Wtpf
Kenneth R. Wright

Associate of Science in Physical Therapy Assistant

Anne Marie Bernetti
Paul May Burnsey
Kelly Jo Fitzpatrick
Valerie Nicole Garcia
Melissa Renee Higgon
Jeremy Scott Hilkemeier
Renée Janelle Hudson
Joy Ann Lacey
Julia C. M. Porter
Julie Alyssa Roth
Brittany Ann Schipman
Kapra Danielle Smith
Elizabeth Diane Thielen
Marcus Wayne Walton
Mary Jo Williams
Dannille L. Wimer
Sara L. Wonder

Associate of Science in Radiologic Technology

Rebecca Anne Triplett
Megan Lynn Brooks
Nathan Alan Brown
Jeffrey Eymarr
Mya C. Fargmeier
Marla Kay Graff
Mary Margaret Huddis
Karla Marie Holland
Sabrina Nicole Lee
Amanda Marie Leonardo
Vidoche Leopreman
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Erica May Pease
Jennifer Leigh Preston
Kelley Marie Roth
Megan Kristin Roff
Ashley Marie Schneiders
Ashlin L. Soukup
Alexander D. Wagner
Amber Victoria Warholoski
Nathan William Webb
Brianna Leigh Wtpf
Kenneth R. Wright

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Help Needed in Updating Alumni Records

The job of keeping an accurate and up-to-date list of contact information for all graduates of the College is an ongoing project. We need your assistance in locating the most recent addresses for the following graduates. If you know where any of them can be located, please relay the information to Rita VanFlaat at 402.532.3516, vanflaat@clarksoncollege.edu or send their address to Alumni Coordinator, Clarkson College, 101 South 42 Street, Omaha, Neb. 68131. Any assistance you can provide is greatly appreciated.

CLASS OF ’70
Kristie Keldgaard
Boehm
Julia Ray Emery

CLASS OF ’80
Lauren Ruhe Daly
Mary Loiaffier
Drouillard

CLASS OF ’85
Lori Brosch Alley
Kim Kucera Altic
Cheryl Holsapple
Blumck

In Memoriam

Class of 1938
Elonor Martin Chambers of Omaha, Neb. passed away on July 3, 2010. Upon graduation from Clarkson College, Elonor was supervisor of surgery at Clarkson College. In later years, she worked at Immanuel Hospital in Omaha in the S.P.D. Division until she retired in 1989. Services were held in Omaha on July 7, 2010.

Assistant Dean of Nursing
Frances Madison of Omaha, Neb. passed away on Sept. 12, 2010. She was a retired assistant Dean of Nursing at Clarkson College.

Low maintenance
A 529 plan provides an easy, hands-off way to save for college. Once you decide which plan to use, you complete an enrollment form and make your contribution (or sign up for automatic deposits). Then you can relax if you’d like. The ongoing account investment is handled by the plan, not by you. Plan assets are professionally managed by the state treasurer’s office or an outside investment company hired as the program manager.

John Hancock Update

One of the most important and costly expenses facing families today is how to plan for and fund higher education. If the current national trend remains, higher education-related costs will continue to rise significantly in the coming years. Over the past decade, tuition and fees have increased at a rate of 8.9 percent at four-year public colleges and over 5.7 percent at private four-year colleges (Trends in Higher Education, 2005). The College Board, N.Y., N.Y.

These rising costs have made it increasingly difficult for parents and grandparents to save sufficiently. In response, a number of states across the country have introduced higher education savings programs, known as Section 529 Programs, which offer attractive tax advantages and flexibility.

529 plan history
A 529 plan is an education savings plan operated by a state or educational institution designated to help families set aside funds for future college costs. It is named after Section 529 of the Internal Revenue Code, which created these types of savings plans in 1996.

Which states offer 529 plans
Every state now has at least one 529 plan available. It’s up to each state to decide whether it will offer a 529 plan (possibly more than one) and what it will look like, meaning 529 plans can differ from state to state. You should research what benefits residents receive or investing in your own state’s 529 plan.

Donor retains control of funds
You, the donor, stay in control of the account. With few exceptions, the named beneficiary has no rights to the funds. You are the one who calls the shots; you decide when withdrawals are taken. Most plans even allow you to reclaim the funds for yourself any time, no questions asked. However, the earnings portion of the “non-qualified” withdrawal will be subject to income tax and an additional 10 percent penalty tax. Compare this level of control to a custodial account under the Uniform Transfers to Minors Act (UTMA), and you will find the 529 plan gives you much more say in how your investment is used.

In Memorium

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Octavia/November 2010

AlumniTimes
Clarkson College experienced a Welcome Week a bit out of the ordinary. Monday, Aug. 30 was the kick off day of the themed “Welcome to the Jungle” event, sponsored by Student Activities Council (SAC). Student attendance for the event, which was comprised of three days of activities, was greater than any past Welcome Week.

Many crowd pleasers took place, including wax hands—an activity involving dipping the hand into warm wax to form a colorful, souvenir mold—a balloon artist, picture frame craft, putt-putt golf with a $1,000 scholarship prize, and T-shirt and Koozie giveaways. An attraction that really stood out was SNAKES ALIVE!™, a national touring program owned and operated by herpetologist Tom Kessenichon. With a wide variety of live animals, SNAKES ALIVE!™ let faculty, staff and students interact “up close and personal” to discover first-hand the fascinating world of reptiles. Kessenich even let members of the crowd touch and hold the friendly “critters.”

Day two of Welcome Week carried a carnival theme with activities like a roaming magician, caricature artist, balloon dart toss and tattoo artist. The third and final day included a BBQ in Howard Hall that was hosted by Student Government Association (SGA). The local band Lemon Fresh Day performed, and various booths were set up to increase student involvement and awareness both on and off campus.